

2026 National Taiwan Ocean University Library AI Multimedia Video Creation Competition Guidelines

Theme: "***Spotlight on NTOU, My Story***"

I. Purpose and Theme

To fulfill National Taiwan Ocean University's (NTOU) educational vision of "*Embracing Inclusivity and Digital Innovation*" and to implement the policy of moving AI teaching from "Tool Usage" towards "Contextual Application and Professional Implementation," this competition encourages campus personnel to utilize the Digital Studio on the 4th floor of the Library. This facility serves as vital infrastructure for demonstrating teaching effectiveness, industry-university links, and recruitment branding.

The competition aims to break down the technical barriers of traditional video creation. By mandating the use of studio-based production, we encourage staff, students, and academic units to utilize high-end 3D equipment (such as video switchers and virtual scenes) and AI tools (for scriptwriting, AI background generation, and video editing). The goal is to enhance the digital media literacy, cross-disciplinary storytelling, and AI filmmaking capabilities of the NTOU community, making professional studio and editing skills a "standard toolkit" for everyone.

Theme: "**Spotlight on NTOU, My Story**" — showcasing the scientific vitality and perseverance of NTOU.

II. Competition Information

(1) Organizer: NTOU Office of Library and Information Technology.

(2) Eligibility: Academic units, current staff, and students of NTOU. Entries can be submitted as a unit, individual, or team.

(3) Submission Period: From now until **August 31, 2026**.

(4) Judging Committee: A panel of 5 experts (internal and external) will be invited (TBD).

(5) Judging Period: To be determined based on the judges' schedules.

(6) Result Announcement: Expected by mid-September.

(7) Submission Instructions: Upload the finished work to YouTube as an "Unlisted" video and complete the Google Form with participant details and the video link. Google Form link: <https://forms.gle/seM8NStF5rVLhW3t9>

(8) Evaluation Criteria:

1. Entries must include footage filmed in the Library Digital Studio and **must include** Traditional Chinese subtitles (primary) and multi-language subtitles (English/others).
2. **Theme Alignment (40%):** Content must focus on NTOU academic highlights or academic projects.
3. **Planning & Flow (30%):** The narrative flow and structure of the video.
4. **Editing & Technical Skill (30%):** Pacing, transitions, and professionalism of sound/music.
5. Failure to disclose AI-generated content will be considered a violation. The Organizer reserves the right to deduct points, disqualify the entry, or revoke awards.

III. Eligibility and Categories

(1) Eligibility

NTOU academic units, faculty, staff, and students.

(2) Categories

- Academic Unit Category
- Individual or Team Category

IV. Video Submission Guidelines

(1) Video Content:

1. **Positioning:** Based on the theme "**Spotlight on NTOU, My Story**" focusing on storytelling, feature highlights, or recruitment promotion.
2. **Length:**
 - Academic Unit Category: more than 5 minutes (including opening and closing credits).
 - Individual/Team Category: 3 to 5 minutes (including opening and closing credits).
3. **Technical Specs:** Resolution 1920×1080 (Full HD) or higher.
4. **Aspect Ratio:** 16:9 landscape.
5. **File Format:** Supported YouTube formats (.mov, .mp4, .mpg). Winners must provide the original .mp4 or .mov file to the Organizer.
6. **Subtitles:** Traditional Chinese (Primary) and English/Multi-language dual subtitles required.
7. **AI Disclosure:** If AI is used for text, images, video, animation, effects, or sound, the participant must disclose the software used and the scope of its use (e.g., "00:12–00:18 video generated by Runway Gen-3 Alpha").

(2) File Naming Convention: "Project Title + Academic Unit Name" or "Project Title + Participant Name (or Team Name)."

V. Awards

(1) Academic Unit Category:

- 1st Place: NT\$30,000 (Operational Fund) + Certificate.
- 2nd Place: NT\$20,000 (Operational Fund) + Certificate.
- 3rd Place: NT\$10,000 (Operational Fund) + Certificate.
- Honorable Mention (6 slots): NT\$6,000 (Operational Fund) + Certificate per entry.

(2) Individual or Team Category:

- 1st Place: NT\$6,000 + Certificate.
- 2nd Place: NT\$5,000 + Certificate.
- 3rd Place: NT\$4,000 + Certificate.
- Honorable Mention (10 slots): NT\$2,000 + Certificate per entry.

Note: The number of awards listed above may be adjusted based on the total number of entries and their performance. If the concept, editing, or other aspects of a submission are exceptionally outstanding, the judging panel may increase the number of awards subject to budget availability, with the specific rewards to be determined separately. The committee reserves the right to withhold awards at its discretion should entries fail to meet the requisite criteria.

VI. Competition Rules & Regulations

1. Limit of one entry per participant. By submitting an entry, you agree to the terms and conditions of the competition.
2. Content must not involve commercial ads, defamation, discrimination, politics, religion, or controversial issues, and must comply with public morals and copyright laws.
3. Participants must ensure all submitted works are original and do not infringe upon any third-party copyrights or intellectual property rights, including but not limited to music, images, photos, and portraits.
4. By participating, participants grant the Organizer a non-exclusive license to use their work for non-profit purposes, including but not limited to public display, promotional broadcasting, and institutional archiving.
5. Plagiarism or violations will result in disqualification.
6. The Organizer reserves the right to final interpretation, modification, and termination of the event.
7. All entries must be submitted online. The Organizer shall not be held accountable for any loss, damage, or failed uploads due to natural disasters, force majeure, technical malfunctions, or any other causes beyond the Organizer's control.

VII. Generative AI Guidelines

In response to the rapid advancement of AI technology and to ensure the fairness of the competition, the following guidelines have been established regarding the use of Generative AI (such as ChatGPT, Midjourney, Sora, etc.) for this competition:

1. **Permissive Assistance Policy:** Participants are encouraged to utilize AI tools to assist in their creative process, such as, but not limited to script brainstorming and background generation.
2. **Originality Threshold:** At least 50% of the video footage must be captured by the participant (including studio shoots). Full AI-generated videos are strictly prohibited; violators will be disqualified.
3. **Legal Compliance:** Participants must ensure that all AI resources used are legitimate and comply with the official terms of service of the respective AI platforms. You must also verify that the AI-generated content does not infringe upon any third-party copyrights, trademarks, or other intellectual property rights. If the content includes copyrighted material from others, please ensure that proper authorization or licensing has been obtained. (e.g., using AI to capture a person's biometric features can lead to issues with personal information, image rights, or privacy.)
4. The Organizer reserves the right of final interpretation and may adjust these guidelines in response to ongoing technological developments.

VIII. Contact Information

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